


Ramsgate FC Media & Communications Policy



 **Effective Date:** 21/03/2025

 **Approved by:** James Lawson, Chairman

 **Contact:** media@ramsgate-fc.co.uk

1 Purpose & Scope

This policy ensures **clear, consistent, and professional** media engagement for all individuals representing Ramsgate FC. It applies to:


-  **Players & Coaching Staff**
-  **Club Officials & Employees**

This policy governs all interactions with **media outlets, journalists, and publications**, ensuring the club **controls its messaging while supporting fair and accurate media coverage**.

2 Official Club Communications

 All official Ramsgate FC news, statements, and interviews will be issued through:


- **The Club Website & Social Media Channels**
- **Press Releases** Managed by the Club's Media Team
- **Pre-approved Interviews** with Club Approval

 **No external media outlet is automatically entitled to club content, statements, or interviews.**

3 Media Requests & Interviews

 All media requests for Ramsgate FC players, staff, or officials must be:

- **Submitted in writing** to the club's media officer at media@ramsgate-fc.co.uk
- **Reviewed & approved** by club management before being granted.

 **Players & staff must direct all media requests related to Ramsgate FC to the club's media team** to ensure alignment with official messaging. Any interviews conducted in a personal capacity must not disclose **internal club matters, confidential policies, or sensitive discussions**.

✔ How Players Should Handle Media Approaches:

- If approached for an interview, **players must refer the request to the club's media team.**
 - Players are **free to engage in personal media activities**, but they must not:
 - Disclose **internal club matters.**
 - Comment on **club policies, transfers, or disputes** without approval.
-

4 Supporters & External Contributions

📢 Supporters are free to write articles about Ramsgate FC.

- When asked, the club **may suggest contributing to the official matchday programme** as an alternative.
- The club **does not restrict supporters from engaging with any publication**, but encourages them to seek **accurate information from official club sources** when discussing Ramsgate FC.

✔ How Fans Should Handle Media Requests:

- If writing an article, the club **welcomes engagement with the media team** to ensure accuracy and balanced representation.
-

5 Press Access & Accreditation

◆ Media wishing to cover matches at **Southwood Stadium** must:

- **Apply for press accreditation in advance.**
- **Agree to abide by club media guidelines** while on-site.
- **Respect matchday access restrictions**, including player-only areas.

📌 **Press access is managed to ensure fair, accurate, and professional media engagement. The club may limit or deny accreditation in cases where coverage is deemed misleading, inaccurate, or inconsistent with professional journalistic standards.**

6 Social Media Conduct

◆ Players, staff, and club affiliates must:

- ✔ **Represent Ramsgate FC positively on social media.**
- ✔ **Avoid engaging in public disputes with journalists or media outlets.**
- ✔ **Not disclose confidential or sensitive club information.**

📌 **Violations of this policy may result in disciplinary action.**

7 Handling Negative or Unauthorised Media Coverage

✗ If any media outlet misrepresents the club, no player or staff member should respond directly.

✓ All media concerns should be escalated to the Chairman or General Manager at chairman@ramsgate-fc.co.uk.

✓ The club welcomes fair and accurate reporting and will address any misrepresentations professionally through official channels.


8 Compliance & Enforcement

✗ This policy is mandatory for all Ramsgate FC players, staff, and affiliates and will be briefed by a club representative.

✓ Failure to comply may result in disciplinary action, including revoked media privileges or internal sanctions.

◆ Ramsgate FC Approval

◆ Name: James Lawson

◆ Signature: 

◆ Date: 21/3/2025